

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 7 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.3	3.9	-0.6	2.9	2.6	0.3	1.0	1.2	-0.2	3.5	3.1	0.4	3.6	6.6	-3.0	4.9	5.1	-0.2	2.8	2.9	-0.1
3AW	14.0	14.9	-0.9	3.5	3.4	0.1	3.6	4.1	-0.5	1.9	2.4	-0.5	8.5	7.2	1.3	18.9	19.7	-0.8	32.0	33.7	-1.7
RSN 927	0.8	0.7	0.1	0.3	0.4	-0.1	0.3	0.2	0.1	0.4	0.5	-0.1	1.3	1.2	0.1	0.8	0.2	0.6	0.9	1.0	-0.1
Magic 1278	2.6	2.4	0.2	0.4	0.6	-0.2	1.3	2.1	-0.8	1.0	0.9	0.1	2.1	1.0	1.1	1.5	1.9	-0.4	5.9	5.4	0.5
3MP 1377	1.7	1.8	-0.1	0.5	0.8	-0.3	1.0	0.5	0.5	0.5	0.5	0.0	0.5	0.4	0.1	2.2	2.1	0.1	4.0	4.5	-0.5
101.9 FOX FM	9.6	9.1	0.5	17.1	14.2	2.9	14.2	13.8	0.4	14.2	16.1	-1.9	12.8	11.0	1.8	8.0	6.7	1.3	0.5	1.1	-0.6
GOLD104.3	10.0	10.0	0.0	10.6	12.5	-1.9	9.0	7.7	1.3	7.4	6.1	1.3	13.1	12.3	0.8	14.1	18.0	-3.9	6.7	6.2	0.5
KIIS 101.1 FM	5.2	4.6	0.6	11.1	11.1	0.0	9.6	9.2	0.4	10.3	8.2	2.1	4.1	4.5	-0.4	2.9	2.4	0.5	0.6	0.2	0.4
105.1 TRIPLE M	6.5	6.4	0.1	9.8	6.1	3.7	12.0	10.9	1.1	6.9	9.0	-2.1	8.7	9.1	-0.4	7.6	6.1	1.5	1.0	1.2	-0.2
NOVA 100	9.0	7.4	1.6	12.5	14.5	-2.0	16.5	12.7	3.8	15.4	12.8	2.6	9.7	8.3	1.4	6.5	4.6	1.9	1.8	1.0	0.8
smoothfm 91.5	10.9	11.0	-0.1	9.6	8.7	0.9	10.7	9.4	1.3	10.1	10.5	-0.4	9.8	11.6	-1.8	14.4	12.7	1.7	11.0	11.1	-0.1
ABC MEL	6.1	5.8	0.3	1.7	2.6	-0.9	0.4	0.6	-0.2	0.9	2.1	-1.2	4.0	4.4	-0.4	4.6	4.0	0.6	15.9	12.9	3.0
3RN	1.7	1.8	-0.1	*	0.3	*	0.1	0.1	0.0	0.3	0.2	0.1	1.1	1.0	0.1	1.5	1.7	-0.2	4.5	4.5	0.0
ABC NEWSRADIO	1.3	1.8	-0.5	0.3	0.8	-0.5	1.8	0.6	1.2	1.5	1.8	-0.3	1.5	2.4	-0.9	0.5	1.0	-0.5	1.6	2.3	-0.7
3JJJ	2.0	2.6	-0.6	3.9	2.5	1.4	2.9	3.8	-0.9	4.3	6.7	-2.4	2.2	2.6	-0.4	0.4	0.9	-0.5	0.1	0.3	-0.2
ABC CLASSIC	1.4	1.5	-0.1	1.3	2.1	-0.8	0.6	0.5	0.1	0.5	1.7	-1.2	0.6	0.6	0.0	0.8	0.5	0.3	3.4	2.6	0.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.3	3.8	-0.5	4.1	4.1	0.0	3.2	3.9	-0.7	2.8	3.7	-0.9	3.5	3.8	-0.3	2.7	3.0	-0.3	3.3	4.2	-0.9
3AW	14.2	15.2	-1.0	20.0	22.5	-2.5	15.5	17.8	-2.3	9.3	9.3	0.0	9.2	9.1	0.1	15.6	12.7	2.9	13.6	13.8	-0.2
RSN 927	0.6	0.7	-0.1	0.9	1.0	-0.1	0.8	0.7	0.1	0.4	0.4	0.0	0.4	0.5	-0.1	0.4	0.1	0.3	1.4	0.9	0.5
Magic 1278	2.4	2.3	0.1	1.6	1.2	0.4	2.8	2.6	0.2	2.7	2.8	-0.1	2.5	3.0	-0.5	3.1	2.1	1.0	3.1	2.7	0.4
3MP 1377	1.7	1.8	-0.1	1.6	1.7	-0.1	1.8	2.1	-0.3	1.8	1.9	-0.1	2.0	2.0	0.0	1.2	1.2	0.0	1.6	1.8	-0.2
101.9 FOX FM	10.1	9.4	0.7	10.2	10.0	0.2	9.5	8.3	1.2	11.3	10.3	1.0	10.3	10.4	-0.1	6.5	6.3	0.2	8.1	8.1	0.0
GOLD104.3	10.0	10.2	-0.2	9.2	8.3	0.9	10.3	10.2	0.1	11.2	12.1	-0.9	10.1	10.5	-0.4	7.8	9.7	-1.9	9.6	9.5	0.1
KIIS 101.1 FM	4.9	4.6	0.3	5.1	5.2	-0.1	4.1	4.0	0.1	4.7	4.3	0.4	6.8	5.8	1.0	4.4	3.6	0.8	6.2	4.6	1.6
105.1 TRIPLE M	7.0	6.5	0.5	6.3	5.4	0.9	6.2	6.1	0.1	7.8	6.8	1.0	9.1	9.1	0.0	5.5	6.0	-0.5	5.0	5.8	-0.8
NOVA 100	9.4	7.5	1.9	11.0	9.6	1.4	9.0	6.6	2.4	9.5	7.2	2.3	8.7	7.3	1.4	6.1	4.1	2.0	7.7	7.3	0.4
smoothfm 91.5	10.5	10.6	-0.1	7.0	7.6	-0.6	12.2	11.6	0.6	12.5	13.2	-0.7	9.8	9.8	0.0	11.6	11.4	0.2	12.4	12.3	0.1
ABC MEL	6.1	5.7	0.4	7.4	7.0	0.4	6.3	5.8	0.5	4.2	3.8	0.4	5.5	4.8	0.7	8.9	8.7	0.2	5.9	6.0	-0.1
3RN	1.6	1.7	-0.1	2.3	2.2	0.1	1.3	1.5	-0.2	1.1	1.4	-0.3	1.8	1.4	0.4	1.8	2.8	-1.0	2.1	1.9	0.2
ABC NEWSRADIO	1.3	1.7	-0.4	1.9	2.4	-0.5	0.6	1.0	-0.4	0.7	1.1	-0.4	1.2	1.3	-0.1	3.1	4.1	-1.0	1.3	2.0	-0.7
3JJJ	1.8	2.5	-0.7	2.1	2.5	-0.4	1.3	1.9	-0.6	1.5	2.7	-1.2	2.9	3.7	-0.8	2.0	1.9	0.1	2.5	2.7	-0.2
ABC CLASSIC	1.3	1.4	-0.1	1.0	1.0	0.0	1.3	1.2	0.1	1.4	1.2	0.2	1.0	1.7	-0.7	2.2	3.0	-0.8	1.8	1.7	0.1

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 7 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	407	385	22	36	28	8	21	21	0	108	97	11	94	106	-12	86	73	13	62	60	2
3AW	781	787	-6	44	50	-6	48	55	-7	83	69	14	128	116	12	158	156	2	320	342	-22
RSN 927	109	87	22	4	7	-3	9	6	3	17	16	1	26	23	3	23	12	11	29	24	5
Magic 1278	245	230	15	14	12	2	39	35	4	49	39	10	32	28	4	35	33	2	78	83	-5
3MP 1377	199	178	21	17	9	8	24	22	2	28	22	6	32	27	5	33	36	-3	66	62	4
101.9 FOX FM	1,192	1,242	-50	174	190	-16	191	188	3	397	437	-40	279	279	0	116	106	10	35	42	-7
GOLD104.3	1,145	1,134	11	123	130	-7	131	107	24	236	241	-5	268	286	-18	207	197	10	179	172	7
KIIS 101.1 FM	945	951	-6	147	165	-18	129	158	-29	409	397	12	174	159	15	66	59	7	21	13	8
105.1 TRIPLE M	758	741	17	104	93	11	101	104	-3	213	198	15	198	204	-6	100	105	-5	42	37	5
NOVA 100	1,173	1,133	40	172	181	-9	176	161	15	441	430	11	255	243	12	96	94	2	33	23	10
smoothfm 91.5	1,195	1,205	-10	121	120	1	149	144	5	246	263	-17	247	267	-20	199	189	10	232	222	10
ABC MEL	488	531	-43	24	37	-13	16	22	-6	59	88	-29	87	96	-9	75	83	-8	227	206	21
3RN	135	126	9	4	7	-3	10	8	2	16	10	6	24	20	4	21	25	-4	59	57	2
ABC NEWSRADIO	199	249	-50	10	21	-11	23	17	6	55	61	-6	50	80	-30	20	18	2	41	53	-12
3JJJ	348	423	-75	50	42	8	40	52	-12	159	222	-63	74	79	-5	19	21	-2	5	7	-2
ABC CLASSIC	173	184	-11	22	33	-11	15	14	1	21	43	-22	40	26	14	14	12	2	61	55	6
Total	4,571	4,575	-4	481	482	-1	471	476	-5	1,233	1,227	6	1,012	1,018	-6	578	578	0	796	794	2

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	344	327	17	182	187	-5	184	147	37	155	148	7	141	131	10	66	80	-14	225	242	-17
3AW	741	756	-15	557	605	-48	467	498	-31	362	334	28	276	280	-4	208	196	12	520	525	-5
RSN 927	81	65	16	45	39	6	33	26	7	24	23	1	25	23	2	3	3	0	73	59	14
Magic 1278	222	206	16	89	82	7	98	94	4	94	92	2	93	97	-4	53	43	10	124	109	15
3MP 1377	183	156	27	70	74	-4	86	79	7	93	82	11	79	66	13	28	36	-8	88	95	-7
101.9 FOX FM	1,089	1,114	-25	637	610	27	506	456	50	577	563	14	548	578	-30	210	192	18	589	675	-86
GOLD104.3	1,023	1,010	13	537	510	27	523	475	48	591	577	14	497	505	-8	234	248	-14	631	642	-11
KIIS 101.1 FM	812	838	-26	428	420	8	310	316	-6	356	355	1	366	374	-8	130	146	-16	506	506	0
105.1 TRIPLE M	639	598	41	289	254	35	246	221	25	330	280	50	316	288	28	149	159	-10	414	459	-45
NOVA 100	1,069	1,007	62	650	616	34	484	401	83	487	474	13	460	427	33	171	152	19	597	609	-12
smoothfm 91.5	1,038	1,047	-9	480	528	-48	563	540	23	569	594	-25	454	458	-4	218	207	11	744	752	-8
ABC MEL	406	438	-32	272	283	-11	231	208	23	187	186	1	148	152	-4	105	131	-26	305	331	-26
3RN	114	113	1	81	62	19	47	52	-5	39	51	-12	39	36	3	30	47	-17	78	77	1
ABC NEWSRADIO	184	231	-47	124	150	-26	52	73	-21	58	75	-17	63	87	-24	53	63	-10	104	139	-35
3JJJ	301	376	-75	157	209	-52	108	131	-23	117	173	-56	145	210	-65	64	64	0	207	234	-27
ABC CLASSIC	144	155	-11	70	69	1	80	78	2	66	69	-3	56	70	-14	40	48	-8	104	113	-9
Total	4,445	4,472	-27	3,429	3,482	-53	3,019	2,949	70	3,119	3,132	-13	2,926	2,962	-36	1,531	1,540	-9	3,749	3,870	-121

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 7 2024

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	17	20	-3	1	1	0	*	*	*	3	3	0	4	7	-3	4	4	0	4	4	0
3AW	70	75	-5	1	1	0	1	2	-1	2	2	0	10	8	2	14	16	-2	41	46	-5
RSN 927	4	4	0	*	*	*	*	*	*	*	*	*	2	1	1	1	*	*	1	1	0
Magic 1278	13	12	1	*	*	*	*	1	*	1	1	0	2	1	1	1	2	-1	8	7	1
3MP 1377	8	9	-1	*	*	*	*	*	*	*	*	*	1	*	*	2	2	0	5	6	-1
101.9 FOX FM	48	46	2	7	6	1	6	6	0	14	16	-2	15	12	3	6	5	1	1	1	0
GOLD104.3	50	51	-1	4	5	-1	4	3	1	7	6	1	15	14	1	11	14	-3	9	8	1
KIIS 101.1 FM	26	23	3	4	5	-1	4	4	0	10	8	2	5	5	0	2	2	0	1	*	*
105.1 TRIPLE M	33	32	1	4	2	2	5	4	1	7	9	-2	10	10	0	6	5	1	1	2	-1
NOVA 100	45	38	7	5	6	-1	6	5	1	15	12	3	11	9	2	5	4	1	2	1	1
smoothfm 91.5	55	56	-1	4	4	0	4	4	0	10	10	0	11	13	-2	11	10	1	14	15	-1
ABC MEL	30	29	1	1	1	0	*	*	*	1	2	-1	5	5	0	4	3	1	20	18	2
3RN	9	9	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	6	6	0
ABC NEWSRADIO	6	9	-3	*	*	*	1	*	*	1	2	-1	2	3	-1	*	1	*	2	3	-1
3JJJ	10	13	-3	2	1	1	1	2	-1	4	6	-2	3	3	0	*	1	*	*	*	*
ABC CLASSIC	7	7	0	1	1	0	*	*	*	*	2	*	1	1	0	1	*	*	4	4	0
Total	500	505	-5	39	41	-2	39	41	-2	99	97	2	117	111	6	77	79	-2	128	137	-9

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	18	21	-3	32	32	0	25	31	-6	19	24	-5	17	18	-1	4	4	0	13	18	-5
3AW	76	82	-6	156	178	-22	124	142	-18	62	61	1	44	43	1	23	19	4	54	58	-4
RSN 927	3	4	-1	7	8	-1	6	6	0	3	3	0	2	2	0	1	*	*	6	4	2
Magic 1278	13	12	1	12	9	3	22	21	1	18	18	0	12	14	-2	5	3	2	12	11	1
3MP 1377	9	10	-1	12	13	-1	15	17	-2	12	13	-1	10	9	1	2	2	0	6	8	-2
101.9 FOX FM	54	51	3	79	79	0	76	67	9	76	67	9	49	50	-1	10	10	0	32	34	-2
GOLD104.3	54	55	-1	72	66	6	83	81	2	75	79	-4	48	50	-2	11	15	-4	39	40	-1
KIIS 101.1 FM	27	25	2	40	41	-1	33	32	1	32	28	4	32	28	4	6	5	1	25	20	5
105.1 TRIPLE M	38	35	3	49	43	6	49	49	0	52	45	7	43	43	0	8	9	-1	20	25	-5
NOVA 100	51	40	11	86	75	11	72	53	19	64	47	17	42	35	7	9	6	3	31	31	0
smoothfm 91.5	57	57	0	55	60	-5	98	92	6	84	86	-2	47	47	0	17	17	0	50	52	-2
ABC MEL	33	31	2	57	55	2	51	46	5	28	25	3	26	23	3	13	13	0	24	25	-1
3RN	9	9	0	17	17	0	10	12	-2	7	9	-2	9	7	2	3	4	-1	8	8	0
ABC NEWSRADIO	7	9	-2	15	19	-4	5	8	-3	4	7	-3	6	6	0	5	6	-1	5	9	-4
3JJJ	10	14	-4	16	20	-4	10	15	-5	10	18	-8	14	18	-4	3	3	0	10	12	-2
ABC CLASSIC	7	7	0	8	8	0	10	10	0	9	8	1	5	8	-3	3	5	-2	7	7	0
Total	539	539	0	777	790	-13	802	797	5	669	656	13	478	479	-1	147	151	-4	401	421	-20

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 7 2024

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	69	38	31	19	9	10	7	5	2	21	14	7	17	7	10	6	3	3	*	*	*
CADA	18	17	1	10	6	4	*	*	*	5	7	-2	*	*	*	*	2	*	3	2	1
Chemist Warehouse Remix	27	28	-1	*	3	*	2	2	0	19	11	8	2	2	0	5	8	-3	*	2	*
Coles Radio	119	123	-4	19	7	12	23	26	-3	35	40	-5	24	21	3	15	22	-7	3	6	-3
DANCE HITS	63	69	-6	8	16	-8	16	16	0	25	19	6	14	15	-1	*	*	*	*	4	*
EASY HITS	32	35	-3	6	5	1	2	5	-3	9	7	2	12	11	1	4	2	2	*	6	*
GOLD 80s	123	109	14	20	17	3	24	23	1	14	5	9	36	36	0	18	16	2	11	10	1
iHeartAustralia	59	61	-2	16	14	2	18	23	-5	18	15	3	4	4	0	3	4	-1	*	2	*
iHeartCountry	29	19	10	2	2	0	6	5	1	7	3	4	5	3	2	3	5	-2	5	2	3
iHeartDance	31	38	-7	4	7	-3	7	4	3	20	27	-7	*	*	*	*	*	*	*	*	*
KIIS 90s	98	85	13	14	16	-2	20	16	4	19	18	1	35	26	9	8	8	0	2	*	*
MMM 2000s	33	30	3	2	2	0	4	6	-2	26	19	7	*	*	*	1	4	-3	*	*	*
MMM 80s	34	30	4	2	3	-1	6	7	-1	4	5	-1	9	2	7	8	7	1	5	6	-1
MMM 90s	41	42	-1	3	*	*	*	3	*	20	22	-2	14	15	-1	3	2	1	1	1	0
MMM CLASSIC ROCK	63	39	24	4	3	1	5	8	-3	15	7	8	15	3	12	16	13	3	8	6	2
MMM COUNTRY	15	24	-9	*	4	*	3	2	1	6	7	-1	*	2	*	5	9	-4	1	*	*
Nova Nation	31	26	5	9	5	4	8	6	2	4	6	-2	4	5	-1	7	4	3	*	*	*
OLDSKOOL 80s HITS	53	41	12	*	4	*	9	3	6	13	10	3	25	13	12	3	6	-3	3	4	-1
OLDSKOOL 90s HITS	62	38	24	7	6	1	6	5	1	29	16	13	19	10	9	2	2	0	*	*	*
Priceline Radio	3	2	1	*	*	*	*	*	*	3	2	1	*	*	*	*	*	*	*	*	*
Radio Maria	3	4	-1	*	2	*	*	*	*	3	2	1	*	*	*	*	*	*	*	*	*
Radio Maria Ital	*	4	*	*	2	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	69	58	11	12	8	4	9	4	5	23	26	-3	22	17	5	3	2	1	*	2	*
RSN Xtra	4	7	-3	*	*	*	*	2	*	3	2	1	*	*	*	*	*	*	1	2	-1
RSN Xtra2	*	3	*	*	*	*	*	*	*	*	2	*	*	*	*	*	*	*	*	1	*
SENTrack	21	14	7	8	8	0	3	*	*	3	3	0	5	3	2	1	*	*	1	*	*
Sky News Radio	17	n.a.	*	9	n.a.	*	5	n.a.	*	*	n.a.	*	3	n.a.	*	*	n.a.	*	*	n.a.	*
smooth relax	86	75	11	8	7	1	15	11	4	12	7	5	20	20	0	17	12	5	15	20	-5
smooth Vintage	20	21	-1	*	*	*	3	5	-2	*	*	*	7	5	2	4	4	0	6	8	-2
TikTok Trending	81	86	-5	27	29	-2	17	14	3	32	31	1	3	6	-3	*	*	*	2	6	-4
triple j Unearthed	47	28	19	9	6	3	3	4	-1	23	8	15	7	5	2	6	4	2	*	*	*
ABC Country	16	31	-15	2	7	-5	*	*	*	3	6	-3	2	5	-3	1	1	0	8	11	-3
ABC Jazz	29	38	-9	*	4	*	3	2	1	4	11	-7	5	4	1	2	6	-4	16	12	4
ABC KIDS LISTEN	31	39	-8	10	7	3	2	7	-5	7	12	-5	9	10	-1	3	3	0	*	*	*
ABC Sport	37	50	-13	*	6	*	5	9	-4	18	19	-1	5	11	-6	*	*	*	9	5	4
Double J	37	43	-6	9	6	3	2	4	-2	9	10	-1	14	19	-5	3	4	-1	*	*	*
Total Digital/Internet Only	944	950	-6	124	129	-5	130	132	-2	273	269	4	219	218	1	96	101	-5	102	101	1

Please note: Sky News Radio commenced broadcasting August 12

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 7 2024

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
BLENDER BEATS	56	26	30	19	11	8	14	10	4	28	9	19	38	15	23	20	7	13	40	22	18
CADA	18	17	1	3	2	1	2	*	*	11	11	0	9	8	1	5	4	1	11	8	3
Chemist Warehouse Remix	25	26	-1	12	10	2	14	16	-2	16	19	-3	12	13	-1	*	*	*	6	4	2
Coles Radio	91	86	5	40	34	6	33	43	-10	38	47	-9	37	40	-3	18	21	-3	79	87	-8
DANCE HITS	47	60	-13	13	17	-4	10	16	-6	11	18	-7	23	24	-1	16	14	2	31	27	4
EASY HITS	27	29	-2	7	13	-6	12	13	-1	15	19	-4	9	7	2	2	2	0	10	14	-4
GOLD 80s	108	93	15	33	30	3	27	28	-1	42	43	-1	47	37	10	22	15	7	44	48	-4
iHeartAustralia	54	55	-1	20	19	1	21	23	-2	28	27	1	20	22	-2	16	15	1	19	19	0
iHeartCountry	25	15	10	4	3	1	5	2	3	7	3	4	14	7	7	15	12	3	15	12	3
iHeartDance	21	27	-6	7	15	-8	5	14	-9	10	14	-4	5	17	-12	4	13	-9	10	20	-10
KIIS 90s	86	76	10	36	24	12	32	22	10	39	29	10	41	43	-2	28	24	4	32	29	3
MMM 2000s	28	28	0	4	8	-4	6	8	-2	17	16	1	21	20	1	8	12	-4	13	11	2
MMM 80s	29	29	0	5	5	0	14	13	1	12	13	-1	9	12	-3	7	5	2	10	9	1
MMM 90s	33	36	-3	3	13	-10	13	14	-1	17	20	-3	19	19	0	3	2	1	10	13	-3
MMM CLASSIC ROCK	53	30	23	25	14	11	27	15	12	29	21	8	33	22	11	2	3	-1	32	19	13
MMM COUNTRY	12	16	-4	3	7	-4	6	9	-3	10	10	0	9	12	-3	7	4	3	9	22	-13
Nova Nation	25	19	6	6	6	0	9	9	0	9	4	5	6	2	4	7	5	2	14	17	-3
OLDSKOOL 80s HITS	51	35	16	8	9	-1	27	20	7	28	18	10	17	10	7	6	7	-1	16	26	-10
OLDSKOOL 90s HITS	44	23	21	14	6	8	21	9	12	26	14	12	20	5	15	3	3	0	20	20	0
Priceline Radio	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	3	2	1	*	*	*
Radio Maria	3	4	-1	3	2	1	3	2	1	*	*	*	*	*	*	*	2	*	3	4	-1
Radio Maria Ital	*	4	*	*	*	*	*	*	*	*	2	*	*	4	*	*	2	*	*	*	*
RnB FRIDAYS RADIO	69	55	14	24	23	1	37	18	19	40	30	10	23	26	-3	4	7	-3	16	22	-6
RSN Xtra	4	5	-1	*	*	*	*	*	*	1	1	0	3	2	1	*	2	*	*	1	*
RSN Xtra2	*	2	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
SENTrack	15	9	6	3	*	*	*	*	*	6	5	1	8	5	3	7	4	3	17	10	7
Sky News Radio	14	n.a.	*	12	n.a.	*	6	n.a.	*	11	n.a.	*	5	n.a.	*	5	n.a.	*	10	n.a.	*
smooth relax	71	65	6	27	25	2	30	28	2	33	32	1	24	30	-6	6	10	-4	44	38	6
smooth Vintage	13	18	-5	3	8	-5	5	12	-7	7	12	-5	6	6	0	4	2	2	13	10	3
TikTok Trending	67	70	-3	25	29	-4	27	32	-5	35	37	-2	19	27	-8	24	24	0	40	50	-10
triple j Unearthed	39	25	14	11	8	3	5	4	1	10	6	4	13	8	5	9	7	2	14	5	9
ABC Country	12	25	-13	2	11	-9	4	14	-10	7	8	-1	2	11	-9	8	11	-3	8	12	-4
ABC Jazz	24	27	-3	8	15	-7	13	6	7	8	6	2	6	10	-4	7	11	-4	16	25	-9
ABC KIDS LISTEN	29	34	-5	17	16	1	6	6	0	2	3	-1	7	10	-3	9	8	1	11	15	-4
ABC Sport	14	30	-16	4	17	-13	3	*	*	3	*	*	2	5	-3	4	13	-9	23	26	-3
Double J	31	38	-7	20	21	-1	17	22	-5	22	28	-6	20	23	-3	13	15	-2	27	31	-4
Total Digital/Internet Only	808	817	-9	356	393	-37	362	371	-9	436	421	15	433	437	-4	239	252	-13	540	577	-37

Please note: Sky News Radio commenced broadcasting August 12

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 7 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.3	3.4	4.7	2.9	2.8	5.1	1.0	1.0	1.9	3.5	2.9	10.0	3.6	4.0	2.8	4.9	5.3	4.3	2.8	3.0	3.0
3AW	14.0	13.8	23.5	3.5	3.4	5.7	3.6	3.1	7.9	1.9	1.9	2.2	8.5	6.9	26.9	18.9	17.4	41.2	32.0	32.7	41.4
RSN 927	0.8	0.8	1.3	0.3	0.4	*	0.3	0.2	0.8	0.4	0.4	0.9	1.3	1.3	2.6	0.8	0.9	0.7	0.9	0.9	0.9
Magic 1278	2.6	2.8	1.8	0.4	0.5	0.3	1.3	0.9	4.3	1.0	1.0	1.6	2.1	2.4	0.6	1.5	1.5	2.3	5.9	6.5	2.4
3MP 1377	1.7	1.8	1.5	0.5	0.5	0.8	1.0	0.8	2.8	0.5	0.5	1.1	0.5	0.5	0.6	2.2	2.4	1.4	4.0	4.3	2.6
101.9 FOX FM	9.6	10.6	5.5	17.1	18.0	13.2	14.2	15.9	7.8	14.2	15.5	7.8	12.8	14.9	5.8	8.0	8.9	3.4	0.5	0.5	0.6
GOLD104.3	10.0	10.5	10.5	10.6	10.4	16.3	9.0	7.9	20.4	7.4	7.6	8.0	13.1	14.7	10.2	14.1	15.1	11.4	6.7	7.0	6.6
KIIS 101.1 FM	5.2	5.9	2.0	11.1	12.2	2.7	9.6	11.2	2.2	10.3	11.3	5.3	4.1	4.9	1.2	2.9	3.3	0.7	0.6	0.6	0.1
105.1 TRIPLE M	6.5	7.0	5.4	9.8	10.7	4.0	12.0	13.7	4.5	6.9	7.1	6.8	8.7	9.5	8.9	7.6	8.2	4.8	1.0	1.1	0.9
NOVA 100	9.0	9.9	5.9	12.5	12.9	12.2	16.5	18.2	11.1	15.4	16.6	10.5	9.7	11.3	4.1	6.5	7.2	3.2	1.8	1.9	1.0
smoothfm 91.5	10.9	11.8	8.5	9.6	10.0	8.7	10.7	10.6	15.2	10.1	10.6	9.4	9.8	11.3	5.0	14.4	16.0	6.9	11.0	11.6	10.0
ABC MEL	6.1	6.1	9.0	1.7	1.5	4.2	0.4	0.2	1.7	0.9	0.6	3.1	4.0	3.4	11.9	4.6	4.7	5.5	15.9	16.4	18.8
3RN	1.7	1.9	0.6	*	*	*	0.1	0.2	*	0.3	0.4	0.1	1.1	1.3	0.4	1.5	1.7	0.6	4.5	5.0	1.7
ABC NEWSRADIO	1.3	1.2	2.4	0.3	0.3	*	1.8	2.1	0.4	1.5	1.2	4.1	1.5	1.5	2.7	0.5	0.4	1.1	1.6	1.5	2.8
3JJJ	2.0	2.0	2.5	3.9	3.5	9.9	2.9	3.5	0.2	4.3	4.3	4.8	2.2	2.3	2.8	0.4	0.4	0.1	0.1	0.1	0.1
ABC CLASSIC	1.4	1.5	1.3	1.3	1.2	2.6	0.6	0.7	0.2	0.5	0.4	1.8	0.6	0.7	0.1	0.8	0.8	1.0	3.4	3.6	2.6
Commercial DAB+ Stns	7.9	8.0	11.3	9.9	9.9	12.6	9.4	9.1	15.0	16.8	17.0	19.4	6.9	7.1	9.9	5.8	5.6	10.4	2.3	2.3	3.1
ABC DAB+ Stns	1.1	1.0	2.4	1.7	1.8	1.6	1.0	0.7	3.7	1.0	0.8	3.0	1.9	1.9	3.5	0.3	0.3	0.9	0.8	0.8	1.4
Total DAB+ Stns	9.7	9.0	13.7	11.8	11.7	14.2	10.6	9.8	18.7	18.6	17.8	22.4	9.8	9.1	13.3	6.5	5.8	11.3	3.8	3.1	4.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.3	3.3	4.9	4.1	4.1	5.2	3.2	2.9	6.4	2.8	2.9	4.1	3.5	3.6	4.9	2.7	2.8	2.5	3.3	3.5	3.8
3AW	14.2	13.7	25.1	20.0	19.1	37.1	15.5	15.6	22.1	9.3	8.8	18.8	9.2	8.3	22.9	15.6	15.2	24.2	13.6	13.9	18.0
RSN 927	0.6	0.6	1.0	0.9	0.9	1.0	0.8	0.7	1.8	0.4	0.4	0.7	0.4	0.4	0.6	0.4	0.5	*	1.4	1.4	2.2
Magic 1278	2.4	2.6	1.7	1.6	1.6	1.4	2.8	2.9	2.7	2.7	3.0	1.5	2.5	2.9	0.8	3.1	3.5	1.3	3.1	3.4	2.2
3MP 1377	1.7	1.9	1.3	1.6	1.7	1.2	1.8	2.0	1.1	1.8	2.0	1.4	2.0	2.2	1.7	1.2	1.3	0.9	1.6	1.6	2.2
101.9 FOX FM	10.1	11.1	6.0	10.2	11.1	5.1	9.5	10.6	5.8	11.3	12.5	7.5	10.3	11.4	5.8	6.5	7.1	4.2	8.1	9.0	3.8
GOLD104.3	10.0	10.5	10.7	9.2	9.9	6.1	10.3	10.8	11.7	11.2	11.5	14.6	10.1	10.7	10.4	7.8	8.1	8.0	9.6	10.2	10.1
KIIS 101.1 FM	4.9	5.5	2.1	5.1	5.6	1.8	4.1	4.6	2.3	4.7	5.3	2.4	6.8	7.8	1.7	4.4	5.0	1.3	6.2	7.0	1.8
105.1 TRIPLE M	7.0	7.6	5.6	6.3	6.7	4.0	6.2	6.7	5.2	7.8	8.5	6.7	9.1	9.8	7.6	5.5	5.9	5.0	5.0	5.3	4.7
NOVA 100	9.4	10.3	6.3	11.0	12.1	4.1	9.0	9.6	8.8	9.5	10.4	7.0	8.7	9.7	4.6	6.1	6.5	4.9	7.7	8.6	4.5
smoothfm 91.5	10.5	11.3	8.1	7.0	7.5	4.9	12.2	13.6	7.4	12.5	13.7	9.5	9.8	10.4	10.1	11.6	12.2	11.1	12.4	13.4	10.1
ABC MEL	6.1	6.1	9.3	7.4	6.8	15.8	6.3	6.6	7.4	4.2	4.4	4.7	5.5	5.5	8.5	8.9	8.8	13.0	5.9	6.1	7.8
3RN	1.6	1.8	0.3	2.3	2.5	0.5	1.3	1.5	0.4	1.1	1.2	0.1	1.8	2.1	0.3	1.8	2.1	0.1	2.1	2.3	1.6
ABC NEWSRADIO	1.3	1.2	2.2	1.9	1.8	3.6	0.6	0.6	1.1	0.7	0.6	1.4	1.2	1.2	2.7	3.1	3.2	3.7	1.3	1.3	2.9
3JJJ	1.8	1.9	2.4	2.1	2.1	2.7	1.3	1.2	2.1	1.5	1.5	2.4	2.9	3.1	2.6	2.0	2.0	2.4	2.5	2.6	2.6
ABC CLASSIC	1.3	1.3	1.2	1.0	1.0	0.9	1.3	1.3	1.4	1.4	1.5	1.0	1.0	1.2	0.6	2.2	2.4	2.1	1.8	1.9	1.8
Commercial DAB+ Stns	8.0	8.2	10.3	4.3	4.5	3.9	8.0	8.1	10.5	10.7	10.9	14.1	8.5	8.6	12.1	11.1	11.5	11.6	7.6	7.3	15.0
ABC DAB+ Stns	1.0	0.9	1.8	0.8	0.9	0.7	0.7	0.6	1.8	0.8	0.8	2.0	1.4	1.4	2.1	2.0	1.8	3.6	1.7	1.5	4.9
Total DAB+ Stns	9.6	9.1	12.0	5.4	5.3	4.6	9.2	8.7	12.3	12.5	11.7	16.0	10.3	10.0	14.2	13.8	13.4	15.3	10.1	8.7	19.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.3% share of all listening, 3.4% share of AM/FM/DAB+ listening and 4.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 7 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	407	380	112	36	34	9	21	18	9	108	97	40	94	85	30	86	85	14	62	62	10
3AW	781	760	183	44	43	15	48	45	22	83	77	24	128	123	47	158	156	31	320	315	44
RSN 927	109	102	34	4	4	*	9	7	5	17	14	9	26	26	12	23	21	3	29	29	5
Magic 1278	245	217	67	14	12	2	39	25	20	49	47	18	32	24	7	35	31	8	78	78	12
3MP 1377	199	183	62	17	17	4	24	15	19	28	28	15	32	27	8	33	33	6	66	64	11
101.9 FOX FM	1,192	1,124	204	174	164	34	191	187	33	397	367	68	279	267	47	116	107	16	35	31	5
GOLD104.3	1,145	1,094	220	123	119	22	131	119	35	236	220	49	268	260	50	207	201	37	179	175	27
KIIS 101.1 FM	945	897	139	147	144	12	129	122	13	409	383	86	174	161	22	66	66	5	21	21	1
105.1 TRIPLE M	758	721	137	104	93	19	101	88	17	213	213	35	198	195	40	100	90	21	42	42	5
NOVA 100	1,173	1,112	211	172	167	32	176	161	36	441	416	79	255	246	33	96	93	22	33	30	8
smoothfm 91.5	1,195	1,119	224	121	105	22	149	128	46	246	229	53	247	234	39	199	196	30	232	227	34
ABC MEL	488	455	123	24	22	7	16	6	10	59	49	23	87	82	24	75	71	12	227	224	48
3RN	135	131	29	4	4	*	10	10	*	16	16	2	24	24	6	21	19	6	59	57	14
ABC NEWSRADIO	199	190	50	10	10	*	23	22	4	55	51	19	50	48	18	20	20	2	41	41	7
3JJJ	348	330	83	50	48	22	40	38	2	159	146	39	74	74	16	19	19	2	5	5	1
ABC CLASSIC	173	159	39	22	20	4	15	13	2	21	16	12	40	40	2	14	13	4	61	58	15
Commercial DAB+ Stns	790	733	267	114	107	26	127	124	41	230	209	100	175	157	66	88	84	20	56	52	13
ABC DAB+ Stns	176	151	64	28	23	9	12	9	4	55	44	24	36	31	14	14	13	5	32	30	7
Total DAB+ Stns	944	831	312	124	117	31	130	125	43	273	237	117	219	184	78	96	89	23	102	77	20
Total	4,571	4,406	1,333	481	464	139	471	456	164	1,233	1,186	401	1,012	954	305	578	564	141	796	781	182

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	344	318	92	182	174	24	184	172	36	155	144	30	141	128	27	66	51	16	225	210	44
3AW	741	721	169	557	520	97	467	430	78	362	317	80	276	247	54	208	193	31	520	507	76
RSN 927	81	73	24	45	44	4	33	27	11	24	20	7	25	18	7	3	3	*	73	67	11
Magic 1278	222	193	55	89	75	17	98	80	23	94	79	21	93	86	7	53	40	13	124	111	27
3MP 1377	183	160	48	70	60	20	86	70	22	93	78	22	79	71	14	28	24	4	88	81	22
101.9 FOX FM	1,089	1,018	181	637	593	57	506	458	66	577	527	77	548	515	51	210	193	22	589	569	72
GOLD104.3	1,023	957	188	537	516	51	523	472	93	591	537	99	497	454	71	234	203	32	631	591	97
KIIS 101.1 FM	812	763	120	428	408	29	310	284	47	356	334	44	366	353	20	130	122	8	506	498	41
105.1 TRIPLE M	639	597	107	289	275	25	246	224	35	330	307	48	316	288	43	149	123	26	414	392	55
NOVA 100	1,069	998	183	650	616	62	484	420	92	487	453	63	460	430	44	171	150	21	597	574	76
smoothfm 91.5	1,038	968	186	480	439	51	563	521	81	569	527	83	454	418	53	218	187	38	744	695	118
ABC MEL	406	377	106	272	263	44	231	199	52	187	167	37	148	137	19	105	86	31	305	286	64
3RN	114	110	17	81	78	7	47	41	8	39	39	3	39	39	3	30	28	1	78	72	16
ABC NEWSRADIO	184	171	47	124	110	20	52	46	12	58	50	14	63	58	12	53	38	15	104	91	21
3JJJ	301	282	65	157	135	27	108	89	28	117	98	26	145	132	20	64	55	15	207	194	38
ABC CLASSIC	144	130	36	70	63	12	80	71	17	66	56	15	56	53	3	40	39	5	104	95	16
Commercial DAB+ Stns	692	656	199	299	269	51	316	286	89	365	348	101	376	349	80	192	172	34	439	378	118
ABC DAB+ Stns	139	120	44	63	52	13	43	35	16	52	40	19	51	47	14	46	33	13	93	71	39
Total DAB+ Stns	808	735	233	356	310	64	362	315	105	436	383	118	433	391	94	239	198	47	540	435	150
Total	4,445	4,272	1,148	3,429	3,188	514	3,019	2,738	622	3,119	2,827	625	2,926	2,647	461	1,531	1,343	269	3,749	3,489	782

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 407,000 total listeners, 380,000 AM/FM/DAB+ listeners and 112,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.